



# 2026 SPONSORSHIP OPPORTUNITIES

## DOWNTOWN MOORESVILLE, NC | SEPTEMBER 13, 2026

The Mooresville Fondo is back and bigger than ever. Hundreds of cyclists. Thousands of spectators. Downtown Mooresville comes alive for one incredible day of riding, community, and purpose. Every dollar raised supports the American Foundation for Suicide Prevention (AFSP), Be Well Iredell, and the Top of the Lake Rotary. Your brand belongs here.

**PRESENTING SPONSOR**  
**\$15,000**  
1 AVAILABLE

Top-tier visibility. "Presented by" naming rights, largest logo on everything, start/finish branding, premium venue space, press coverage, up to 10 rider entries.

**FOUNDING SPONSOR**  
**\$10,000**  
RESERVED

Legacy-level partnership. Large logo on shirts, banners, and signage. Premium venue display, start-line recognition, digital video content, up to 5 rider entries.

**PREMIER SPONSOR**  
**\$10,000**  
UP TO 3

Major brand presence. Large logo on shirts, banners, signage, and digital content. Premium venue space, start-line recognition, up to 5 rider entries.

**REGISTRATION SPONSOR**  
**\$5,000**  
10 AVAILABLE

Own the registration experience. Medium logo on shirts, banners, and signage. Display space, website logo, social media recognition, digital video content.

**REST STOP SPONSOR**  
**\$2,500**  
UNLIMITED

Brand the fuel stops riders rely on. Logo on shirts and shared banner, venue display, website placement, social media shoutouts.

**CYCLIST SUPPORT SPONSOR**  
**\$1,500**  
UNLIMITED

Keep riders rolling. Logo on shirts and shared banner, venue display, website logo, social media recognition, SAG truck branding

**FRIEND OF THE FONDO**  
**\$1,000**  
UNLIMITED

Name on the official event shirt, linkable logo on our website, social media recognition.

**COMMUNITY ADVOCATE**  
**\$500**  
UNLIMITED

Name featured on the shirt frame, linkable logo on website, social media recognition.

**250 FOR \$250**  
**\$250**  
UNLIMITED

Name on website, name recognition at the event, social media recognition. 250 donors at \$250 = \$62,500 raised!

### IN-KIND SPONSORS WELCOME

*Donate goods or services and receive recognition matched to your contribution's value.*

### GET IN THE GAME



You don't need to clip into pedals to make a difference. Sponsor the Fondo and put your brand in front of hundreds of riders and thousands of spectators while supporting causes that actually save lives.

**SIGN UP TO SPONSOR HERE**



### BENEFITING



BE WELL



American Foundation for Suicide Prevention



Rotary  
The Rotary Club of Top of the Lake Mooresville